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## MakeMyTrip, Yatra.com nominated for World Travel Awards 2007

When: 6/27/2007 1:38:19 PM  
 By Rajesh Barnwal

Online travel companies [MakeMyTrip.com](#) and [Yatra.com](#) have been nominated for [World Travel Awards 2007](#), the most prestigious awards program in the global travel industry. MakeMyTrip and Yatra have been nominated in the [Asia's Leading Travel Agency](#) category.

The winners of Annual World Travel Awards 2007 will be declared at the Asia, Austral Asia & Indian Ocean Awards in Bangkok on September 6, 2007. Awards will be decided through voting and recommendations made by the travel industry professionals across the globe.

Dhruv Shringi, co-founder and director, Yatra.com, has said, "We are extremely delighted to be nominated for this internationally recognized award category. Being nominated endorses our position as a leading player in the online travel space."

Yatra.com was launched in August 2006 and within a short span of time it has seen a 40 fold increase in revenue with an employee base touching 400. Currently, Yatra is posting average revenue of \$9.5 million a month with a volume of 4,500 tickets and 250 rooms a day. The company projects a turnover of \$120 million by the end of 2007 and expects to break even by the end of 2008.

### Comment

- + I would Appreciate yatra for the great achivement and success in a short span for being nominated, for the world travel awards.  
 Cheer's  
 Peter Ferro  
 Hyderabad  
 Posted by Peter Ferro 6/27/2007

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